



UnitedHealth HEROESSM

Promoting good health through service-learning

Here's your chance to tackle one of our most pressing health issues.

Pediatric obesity is real and it's rising. We're looking for problem solvers who want to help all Americans – but especially young people – by promoting healthy eating and physical activity in schools and community organizations.

UnitedHealthcare is collaborating with Youth Service America (YSA) to offer UnitedHealth HEROES, a program that provides grants to educators, service-learning* coordinators and students in the health professions to implement youth-led service-learning projects addressing childhood obesity.

The program offers grants of up to \$1,000.

* Service-learning combines meaningful service with curriculum or project-based learning.

Who is eligible?

Applicants must meet the following requirements:

- ▶ The proposed project must take place in Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Illinois, Indiana, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Virginia, Washington state, Washington, D.C., and Wisconsin.
- ▶ The applicant must be a teacher or service-learning coordinator at a public, private, faith-based, or charter school; or
 - an instructor or service-learning coordinator at an institution of higher education; or
 - student(s) in the health professions; or
 - staff at a community-based non-profit organization

Please secure approval from your principal or other relevant leadership before submitting your project proposal.

100 groups across the country were heroes in 2009. This is your opportunity to submit creative projects to help kids live healthier lives and be part of Global Youth Service Day 2010.

How to apply

Visit www.YSA.org/awards and click on the Awards and Grants tab and select UnitedHealth HEROES. Applications must be submitted online by midnight ET on Oct. 22, 2009.

Review process

Successful applicants will design a service-learning project that addresses issues relating to childhood obesity. Projects most likely to be funded will be those that:

- ▶ Use public data on obesity to demonstrate the need for the project in your school or community.
- ▶ Respect the physical and emotional characteristics of the issue.
- ▶ Are replicable and/or can be scaled up.
- ▶ Produce measurable results.

We encourage projects where youth work with teachers and adults, but remember this is an opportunity for youth to shine.

About UnitedHealthcare

UnitedHealthcare (www.unitedhealthcare.com) provides a full spectrum of consumer-oriented health benefit plans and services to individuals, public sector employers and businesses of all sizes, including more than half of the Fortune 100 companies. The company organizes access to quality, affordable health care services on behalf of more than 25 million individual consumers, contracting directly with more than 595,000 physicians and care professionals and 4,965 hospitals to offer them broad, convenient access to services nationwide. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company.

For questions regarding this grant program, e-mail healthheroes@ysa.org.

Timeline

August 2009: Grant application becomes available.

Oct. 22, 2009: Grant application deadline.

December 2009 - January 2010: Applicants will be notified of their status via e-mail and launch their projects.

January - April 2010: Projects take place.

April 23 - 25, 2010: Global Youth Service Day

May 2010: Online project evaluations are due.



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